

Sioux Chief Is Title Sponsor of ARCA Series Race at Lucas Oil Raceway

The Sioux Chief PowerPEX 200 was won by driver, Travis Braden, in a tight victory.

KANSAS CITY, MO, August 7, 2015 – Rough plumbing manufacturer, **Sioux Chief**, cheered at the victory lane celebration of driver, Travis Braden, who took first place at the **Sioux Chief PowerPEX 200** at Lucas Oil Raceway in Indianapolis.

Despite being a lap down to the leader early in the race, the two-time ARCA/CRA Super Series champion, Braden, led the final 20 laps capturing an exciting win by 3.142 seconds at the ARCA Racing Series presented by Menards.

Sioux Chiefs shipping director, Dell Tiedeman, gave the command to fire the engines at the start of the race, while numerous other Sioux Chief employees attended the event and were acknowledged in several pre-race and post-race ceremonies.

Sioux Chief's CEO and president, father and son, Joe P. Ismert and Joe N. Ismert and other Sioux Chief Representatives were recognized and introduced to the crowd prior to the race.

Representatives from Chase Brass and PRO-FLEX also attended the event.

Sioux Chief banners and billboards lined the raceway while numerous Indiana contractors, invited by Menards, packed a hospitality tent amongst Sioux Chief giveaways and displays of Sioux Chief products that are available at Menards and Menards.com.

"The Sioux Chief PowerPEX 200 was a great event and a fun way to get the Sioux Chief brand some unique exposure in one of the great racing town's in America- Indianapolis. Lucas Oil Raceway provided great racing and witnessing Travis Braden win his first ARCA race was special. Sioux Chief is proud to sponsor racing and look forward to continuing to be involved with racing in the future." – Joe N Ismert, President of Sioux Chief Manufacturing.



More About Sioux Chief:

Since 1957, Sioux Chief has manufactured innovative plumbing products. It is a leader in providing rough plumbing solutions for residential, commercial, industrial and government applications. Sioux Chief's comprehensive product line is comprised of three core groups: Supply, Drainage and Support. Sioux Chief products are sold to qualified wholesale distributors and retailers worldwide. The company is headquartered in Peculiar, Missouri – just outside of Kansas City.

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