

## Sioux Chief Sponsors Safe Drinking Water Programs for Victims of Genocide and Religious Persecution in Sudan on World Plumbing Day

Thousands of children displaced by conflict in the Nuba Mountains of Sudan are without safe, clean drinking water. On March 11, World Plumbing Day, Sioux Chief invites the plumbing industry worldwide to join its sponsorship of safe water programs serving victims from the Nuba Mountains conflict in Sudan.

Kansas City, Missouri (**PRWEB**) March 11, 2013 – Kansas City based rough plumbing manufacturer, Sioux Chief, is pleased to announce its participation in World Plumbing Day, by sponsoring several programs, including borehole drilling, repair, and hygiene training for those in need in **Sudan**.

Since 2006, the nonprofit organization, **Persecution Project Foundation**, PPF, has operated a Safe Water campaign which has drilled 80 wells for refugees and internally displaced persons in Sudan. Additionally, PPF's Safe Water Program funds water purification systems, solar-powered pumps, health and sanitation training and emergency borehole repairs.

Sioux Chief believes in the value of World Plumbing Day, an annual international event on March 11 initiated by the World Plumbing Council, to celebrate the important role plumbing plays in the health and safety of modern society.

"We believe the best way to show our support for World Plumbing Day is to provide safe, clean drinking water to children and families from the Nuba Mountains who have lost everything but their dignity and who suffer from lack of safe, clean water sources," said Sioux Chief CFO, Dominic Ismert.

"We encourage others to help the suffering communities in Sudan and join us in sponsoring this important initiative by giving to Persecution Project Foundation's **Safe Water Program.**"

Approximately 80% of sickness in Africa is caused by contaminated water.

Sioux Chief supports the World Plumbing Council's statement: Whatever the technology, locality or culture involved - quality water supply and sanitation are constant fundamentals of a healthy human society in both the built and natural environments. Technology may change, and cultures may evolve, but this **fact of life** will not.

"With hundreds of thousands in Sudan and South Sudan needing clean water to survive and thrive, we are honored to participate in aiding them on World Plumbing Day," Ismert said.