

Sioux Chief to Advance 'Vendor Consolidation' Message to Rough Plumbing Wholesalers at NetworkASA 2012 Conference at the Hilton Orlando Bonnet Creek

Kansas City based plumbing manufacturer, Sioux Chief, will encourage rough plumbing wholesalers to convert to its vendor consolidation model during the upcoming American Supply Association's NetworkASA 2012 conference at the Hilton Orlando Bonnet Creek, October 17 – 20.

Orlando, FL (**PRWEB**) October 15, 2012 – Sioux Chief will attend the upcoming NetworkASA 2012 Conference to discuss the benefits of vendor consolidation with wholesalers of its more than 7,000 rough plumbing products. Hosted by The American Suppliers Association, ASA, at the Hilton Orlando Bonnet Creek in Orlando, Florida, October 17 – 20, Sioux Chief representatives will be available to answer questions, demonstrate capabilities, and provide information about Sioux Chief products. <http://tinyurl.com/8cfl67g>

A 2012 Supplier Partners bronze sponsor of the ASA annual event and an ASA member company, Sioux Chief will focus on its popular rough plumbing Supply, Drainage and Support products such as the Ox Box™ washing machine access box, the Finish Line Drain™, Halo Drain™ and other commercial and residential drainage products, universal PEX fittings systems, CPVC, trap primers, support hangers, such as the Hangs Tuff™, Strong Arm™, and more. www.siouxchief.com

The primary message to wholesalers: “consolidating your supplier options to those that can fill most or all of your order saves time and money.”

“Our wholesale partners help us launch product with strong stocking support and by educating customers on Sioux Chief innovations and there are ways for them to reap additional benefit from this,” said Sioux Chief National Sales Manager, Wade Long. Long, an ASA Executive Board member and vice-chairman of ASA's Vendor Member Board of Directors, said two specific benefits result from the consolidation approach - freight savings from more efficient orders and vendor management. Long said wholesalers agree that Sioux Chief offers more comprehensive product lines than its competitors, making consolidation easier.

“For many years, it has been very easy to make freight when buying from Sioux Chief,” says Long. “As our line grows, it only gets easier. With innovative and quality US-made products, wholesalers can serve customers better by bundling orders and choosing to consolidate shipments and vendors. This way Sioux Chief helps save wholesalers considerable cost.”

“Consolidating purchasing to Sioux Chief also saves labor at the purchasing desk, receiving dock and in the accounting department for a better vendor management experience.”

The mission of the nonprofit ASA is to drive the effective and consistent implementation of quality programs and services which improve the operational efficiency and marketing effectiveness of the wholesale distribution channel, resulting in market share growth and return-on-investment improvement for its members. “Sioux Chief fully supports the mission of the ASA and is proud to participate as a sponsor of the NetworkASA 2012 conference,” said Long.

Rough plumbing wholesalers around the world trust Sioux Chief's complete lines of quality and innovative rough plumbing products to help grow their businesses. With a focus on product innovation that saves the plumbing contractor time and money before, during and after plumbing installation, Sioux Chief makes plumbing installation easier, more effective, and more efficient. Sioux Chief's American-made products are the industry standard for function and affordability.

Sioux Chief is taking part in the ASA Wholesaler and Vendor Conference Appointments on Thursday, October 18 during NetworkASA 2012. To schedule a one-on-one appointment with a Sioux Chief representative for additional time during the conference, send an email to wade.long@siouxchief.com or ed.ismert@siouxchief.com or call 1-800-821-3944.

More About Sioux Chief:

Since 1957, Sioux Chief has manufactured innovative plumbing products. It is a leader in providing rough plumbing solutions for residential, commercial, industrial and government applications. Sioux Chief's comprehensive product line is comprised of three core groups: Supply, Drainage and Support. Sioux Chief products are sold to qualified wholesale distributors and retailers worldwide. The company is headquartered in Peculiar, Missouri – just outside of Kansas City.

Contact Information:

24110 South Peculiar Drive
Peculiar, MO 64078
1-800-821-3944
<http://www.siouxchief.com>
info@quartermastermarketing.com