

Sioux Chief to Host American Supply Association Spring Forum '13, May 20 - 22 in Kansas City

Sioux Chief is proud to sponsor ASA's Young Executives (YE) Division and its focus on developing the necessary skills and key relationships critical for the next generation of leadership to succeed throughout the plumbing industry.

Kansas City, Missouri - May 09, 2013 – Kansas City based rough plumbing manufacturer, Sioux Chief, is sponsoring the **American Supply Association, ASA, Spring Forum '13** at the Kansas City Marriott Country Club Plaza, May 20 - 22. ASA's Young Executive Division hosts the annual forum for wholesalers, manufacturers, independent representatives and others in the PHCP/PVF industry.

Sioux Chief will also host the forum reception and dinner, Monday evening, May 20.

Keynote speaker, Mitch Harper, of **Mitch Harper and Associates**, will deliver his presentation titled NEGOTIATIONS: More Than Just Arguing! Harper speaks and teaches internationally on Leadership, Sales & Marketing, Sales Management and Customer Service.

"The Spring Forum has proven to be one of our industry's best opportunities to learn new concepts and skills, cultivate profitable relationships with channel partners from across the country, and enjoy the wonderful camaraderie for which ASA events are widely known," said ASA Young Executives Chairman, Jeff Worly.

"Participants will leave the workshop portion with a much more informed strategy toward negotiations, and practical tips for their inside and outside sales forces. It's an opportunity to get to know fellow attendees and gain personal insights into success from Sioux Chief, one of the industry's premier manufacturers," Worly said.

Tentative plans have been made to play golf on Sunday afternoon at the National Golf Club of Kansas City.

Sioux Chief products are sold through wholesale plumbing distributors nationwide.



More About Sioux Chief:

Since 1957, Sioux Chief has manufactured innovative plumbing products. It is a leader in providing rough plumbing solutions for residential, commercial, industrial and government applications. Sioux Chief's comprehensive product line is comprised of three core groups: Supply, Drainage and Support. Sioux Chief products are sold to qualified wholesale distributors and retailers worldwide. The company is headquartered in Peculiar, Missouri — just outside of Kansas City.

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